



# 卓越繪本教育

## IMA Picture Book Education



一本以圖像為主兼附少量文字的故事書即被稱為繪本。所謂“書中自有黃金屋”，培養孩子的閱讀興趣由兒童期的繪本開始。

隨著電子產品快速發展及普及化，頸椎發育不良導致語言表達困難的兒童趨越嚴重。透過繪本教育，可激發孩子們的表達欲望且從中提升他們的聽覺能力為小學生涯預備好聆聽的基礎。卓越教育集團強調人才的培訓，而能言善道就是其中之一。

繪本教育除了引導兒童們的表達與聆聽能力，還可促進他們對事物的認知能力同時也可傳達道德觀念、塑造良好行為成就未來的人際關係。於此同時借助圖像解答及內容提問法的“定向思路”訓練，還可以發展孩童們的分析、推理、想像及觀察等能力。



A picture storybook is which attached to a small amount of text and image-based. To cultivate children's interest in reading, starting from picture books in the early childhood.

With the popularity and rapid development of electronic products, children with language difficulties caused by immaturity of cervical spine development increased tremendously.

Picture books not only can stimulate children's language and literacy development but also improve their listening skill to prepare them for primary school. Intelligent Education Group emphasizes talent training and communication skills.

Besides, picture book education helps children develop speaking and listening skills which are essential for children's cognitive development. Through picture books, children can learn moral values and positive behavior which are good for their future. Meanwhile, with the aid of image and text to answer questions, children also can develop their analysis, reasoning, imagination and observation capability.

