



# 卓越绘本教育

## IMA Picture Book Education



一本以图像为主兼附少量文字的故事书即被称为绘本。所谓“书中自有黄金屋”，培养孩子的阅读兴趣由儿童期的绘本开始。

随着电子产品快速发展及普及化，颈椎发育不良导致语言表达困难的儿童越趋严重。透过绘本教育，可激发孩子们的表达欲望且从中提升他们的听觉能力为小学生涯预备好聆听的基础。卓越教育集团强调人才的培训，而能言善道就是其中之一。

绘本教育除了引导儿童们的表达与聆听能力，还可促进他们对事物的认知能力同时也可传达道德观念、塑造良好行为成就未来的人际关系。于此同时借助图像解答及内容提问法的“定向思路”训练，还可以发展孩童们的分析、推理、想象及观察等能力。



A picture storybook is which attached to a small amount of text and image-based. To cultivate children's interest in reading, starting from picture books in the early childhood.

With the popularity and rapid development of electronic products, children with language difficulties caused by immaturity of cervical spine development increased tremendously.

Picture books not only can stimulate children's language and literacy development but also improve their listening skill to prepare them for primary school. Intelligent Education Group emphasizes talent training and communication skills.

Besides, picture book education helps children develop speaking and listening skills which are essential for children's cognitive development. Through picture books, children can learn moral values and positive behavior which are good for their future. Meanwhile, with the aid of image and text to answer questions, children also can develop their analysis, reasoning, imagination and observation capability.

